



FERVOR TOUR 2016

AUSTRALIAN POP-UP DINING



FERVOR TOUR APRIL-JUNE 2016

Fervor is a unique Australian pop-up dining concept harnessing fresh ingredients, with a focus on locally sourced produce and presenting it in unique locations across Western Australia to create an unforgettable dining experience.

Fervor Tour 2016 events will feature intimate, long table, 8-10 course degustation dinners prepared for up to forty people. These extraordinary culinary adventures will be delivered by a team of innovative young chefs and hospitality professionals.

FERVOR EVENTS ARE A DISTINCTLY AUSTRALIAN INTERACTIVE EXPERIENCE UNLIKE ANYTHING YOU CAN IMAGINE...

On tour, Fervor will showcase the great Australian past-time of hitting the open road with friends and family to experience wide open spaces, nature-based fun, and marvel at the wonders of our great country. The journey will be as exciting as each and every destination, and all will be captured by Fervor's expert creative team (photographer, videographer, digital marketer).

Fervor works in partnership with local communities, Traditional Owners and businesses to promote the beauty and assets of each region across the country. With strong ties to the land and environment, Fervor leaves no trace of an event upon completion.



Fervor Tour 2015 Team

With a strong commitment to safety and quality, Fervor is licensed, registered and insured, and is proud to be an Australian Accredited Tourism Business; Member of the Bushfood Association of Western Australia; and Western Australian Tourism Awards Silver Medalist 2015 for 'Excellence in Food Tourism'

A CULINARY ADVENTURE

Fervor is the brainchild of siblings Chef Paul (Yoda) and Bree Iskov (based in Busselton) who have combined their hospitality skills and love of native ingredients to create something exceptional.

Following the success of Fervor's inaugural Tour in April-May 2015 presenting public, private and corporate pop-up dining events, Fervor now boasts a strong list of events experience in spectacular locations such as Taste Great Southern; Margaret River Gourmet Escape; Fair Harvest Permaculture Farm; Injidup Cave; Balingup; Busselton; Eat Drink Perth (Greenhouse rooftop); Pinnacles Desert; Karratha; Paraburdoo; Port Hedland; Broome; Gibb River Road; and a host of other beautiful sites across Western Australia.

OUR ROAMING RESTAURANT AND CULINARY ADVENTURE BY FOUR WHEEL DRIVE CONVOY CONNECTS US WITH AUSTRALIA...



Fervor has captured the imagination of regional and statewide media over the past 12 months and it is envisaged, Fervor Tour 2016 will further expand upon this engagement with broad community and media interest.

Examples of media recognition include:

- Sunrise (Ch7) TV cooking segment
- Today Tonight (Ch7) TV story
- GWN7 TV story
- Tourism WA representatives 'Invite the World to Dinner', Tasmania
- ABC Radio and RTRFM radio interviews
- Articles in Scoop, Gourmet Traveller, Virgin Airlines, Singapore Airlines, Men's Health (USA) and Naturally, Danny Seo (USA) magazines + online food & travel publications
- Rob Broadfield (restaurant critic) review published
- Tourism Australia ad and social media features



#FERVORTOUR2016





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SPONSORSHIP

AN EXCITING OPPORTUNITY IS NOW AVAILABLE TO SPONSOR FERVOR TOUR 2016 AND PROMOTE YOUR PRODUCT, SERVICE, BUSINESS, TOWN OR REGION TO THE WORLD...

Fervor is seeking sponsorship to enhance the number of events, destinations and promotional capacity of Fervor Tour 2016.

SHARING OUR PASSION FOR FOOD, TRAVEL, CULTURE AND THE AUSTRALIAN LIFESTYLE...



Potential areas of sponsorship include (but are not limited to the hire and/or supply of):

- 4WD vehicles, vehicle accessories and fuel
- Trailers, racks and cases
- Caravan and camping equipment / accessories
- Generator, hardware items
- Travel and vehicle insurance
- Outdoor cooking equipment
- Hospitality and kitchen products / accessories
- Camera, gopro, drone, lenses / accessories
- Native ingredients / bushfoods / basic food stores
- Accommodation / camp sites
- New and innovative aligned products
- Promo gifts / prizes for Fervor Tour 2016 event attendees
- Cash sponsorship or donation



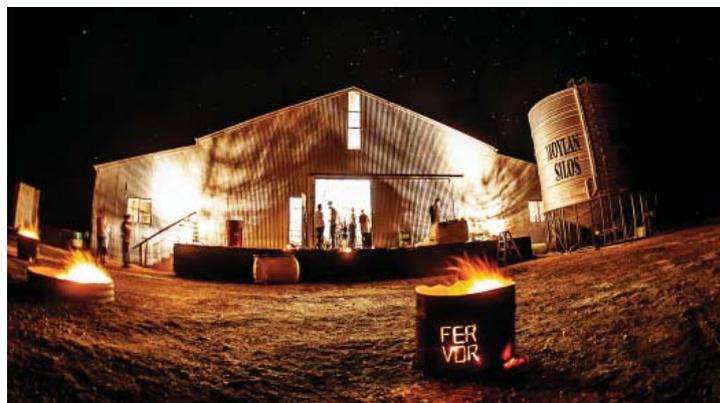
Fervor in the Pinnacles Desert Event, May 2015

WHAT CAN FERVOR DO FOR YOU?

There is no limit to the creative ways in which Fervor can partner with sponsors to promote their products, services, business, town or region.

Some examples of promotional possibilities may include:

- Signage on vehicles, trailers, accessories etc.
- Professional photos or video (from the Fervor creative team) featuring your product on tour for exclusive advertising rights
- Features on Fervor videos, documentaries, website, social media channels, database direct email marketing and hashtag campaigns
- Fervor Tour (aligned) menu product placement
- Product demonstrations, endorsements, cross-promotion (during interactive events, on tour, or post-tour)
- Access to hosting Private Fervor Events at a reduced rate (during or post-tour)
- Other creative promotional opportunities - talk to us!



FERVOR TOUR 2016 LOGISTICS, ITINERARIES, MENUS AND SPONSORSHIP PLANNING IS NOW UNDERWAY AND WE INVITE YOU TO PARTNER WITH FERVOR.

Contact our Sponsorship Manager, Michelle Sidebottom:

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Follow @fervorfood on twitter, instagram & facebook

**VIEW FERVOR EVENTS VIDEOS AT
WWW.FERVOR.COM.AU**